# RESTEC EVENTS

### **EVENTS MADE EASY**

professional conference organizer destination management company incentives I business travel stands & halls constructions & design media & PR support





## **RESTEC EVENTS today**

**RESTEC EVENTS** is a global event and conference management company within RESTEC® Group.

From offices in St. Petersburg and Moscow **RESTEC EVENTS** operates more than 350 exhibitions and conferences covering more than 40 industries worldwide.

This combined expertise enables us to offer all the services you need in the field of conference and event management and ensure that your conference, congress or event is successful and meets your target.

**Our Mission:** to provide customized event solutions and exceptional service from concept to completion by delivering the highest possible standard in conference and event management to our clients.



### **RESTEC®** brand

## **RESTEC®** Group of companies



provides a full range of services concerning organization and arrangement of exhibitions, congresses and other events

manages more than 350 exhibitions and conferences covering more than 40 industries worldwide







professional exhibition organizer





### **RESTEC EVENTS**

professional congress organizer & destination management company

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RESTEC MEDIA

media support of the events





PetroCongress
Congress Centre
in St. Petersburg
venue management



## **Geography activity**

Belgium Czech Republic Estonia Finland France Germany Great Britain Holland Italy Latvia Norway Poland Russia Spain Sweden

Canada USA

> Argentina Brazil Chile Costa Rica Cuba Paraguay Venezuela

Ethiopia
The Republic of South Africa
Zimbabwe

Turkey Turkmenistan Vietnam

**Australia** 

Moscow:

Building 334, VVC, Mira prospect, Moscow, 129223, Russia tel.: +7 (495) 544 38 31, fax: +7 (495) 544 38 38 e-mail: events@restec-events.ru

St. Petersburg:

12 Petrozavodskaya str., St. Petersburg, 197110, Russia tel.: +7 (812) 303 88 64, fax: +7 (812) 303 88 64 e-mail: mail@restec-events.ru **EVENTS MADE EASY** 

more than 350 events annually congresses I forums I conferences I exhibitions I festivals sports events I entertainment events I incentives I business travel

Azerbaijan

China

India Iran Israel Japan Kazakhstan Korea Kyrgyzstan Singapore



# Membership in trade associations and alliances

RESTEC EVENTS takes an active part in various Russian and international associations and unions in the meetings industry.

This work enables us to provide the latest developments and information to our clients in all aspects of conference and event management.



ICCA
The International Congress and Convention Association



SITE Society of Incentive Travel Executives



**RUEF**Russian Union
of Exhibitions and Fairs



MPI
Meeting Professionals
International



UFI
The Global Association of Exhibition Industry



RF CCI
Chamber of Commerce and Industry
of the Russian Federation



### **Events Profile**











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### **Services**

**EVENT PLANNING** 

**CONCEPT DEVELOPMENT** 

**BIDDING FOR CONGRESSES/EVENT** 

**VENUE SELECTION & CONTRACTING** 

#### FINANCIAL SERVICES

budgeting, fund raising, cash flow preparations, invoicing, statistics reports

### **MARKETING & COMMUNICATIONS**

printing & promotion, E-marketing campaigns, website production, creation of sponsorship opportunities, media partnership and press relations, multimedia services, delegate sales

### **REGISTRATION OF DELEGATES**

confirmations, reports & statistics, on-site registration, badges

### **CONTENT MANAGEMENT**

abstracts handling, speaker & program management

# ACCOMMODATION, TRANSPORT & TRAVEL MANAGEMENT

in Russia and abroad

# EXHIBITION & STAND CONSTRUCTION AND DESIGN

shell schemes, furniture, venue decoration, floor plan development, audiovisuals, set up of temporary structures

### **SOCIAL EVENTS PLANNING & MANAGEMENT**

welcome receptions, gala dinners, concerts, theme events, entertainment, invitation of artists and celebrities

### **ON-SITE**

temporary staff & hostesses, speaker assistance, secretariat, audiovisual equipment & IT-management, catering, VIP-management

### LANGUAGE SERVICES

interpretation, translation, technical equipment

### **MATCHMAKING SYSTEM**

more than 350 events annually congresses I forums I conferences I exhibitions I festivals sports events I entertainment events I incentives I business travel



## **Special projects**



### Matchmaking system —

an efficient tool of business communication both on the Internet and at exhibitions and congress events developed by **RESTEC EVENTS**.



### Venue management —

comprehensive management of specialized sites, including technical assistance and marketing support.

RESTEC EVENTS manages the PetroCongress Congress Centre located in the center of St. Petersburg and designed in compliance with the highest international standards.

ow:

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### Own events

examples





Conference "Packaging as a communication tool with the consumers" 2012, St. Petersburg Congress Centre PetroCongress



Forum "Clean World Industrial" 2013, St. Petersburg Exhibition center Lenexpo



### References



congresses I forums I conferences exhibitions I festivals sports events I entertainment events incentives I business travel media & PR support | stands & halls constructions & design









St. Petersburg International Innovation Forum I Days of Russian Economy in Finland Forum I Youth International Economic Forum I Russian-Israeli Business Forum I Russian-Indian Forum on Trade and Investments I German-Russian Forum "Business and Investment Opportunities of Russian Regions" I Business Forum "Russia — Africa: Horizons of Cooperation" I Nanotechnology International Forum "RUSNANOTECH" International Jewellery Forum JUNWEX I Christmas Fair I St. Petersburg Partneriat "St. Petersburg — Russian and Foreign Regions. Small and Medium Business Interregional and International Cooperation" International Conference and Exhibition RAO/CIS OFFSHORE I International Exhibition ZOW I International Exhibition "Scientific, Technical and Innovative Achievements of Russia" I International Exhibition SASMIL International Exhibition EXPORAIL I International Exhibition METS I International SALON DU CHOCOLAT IInternational Exhibition SIAL I International Exhibition ANUGA I International Exhibition FHC I International Exhibition TERRATEC I International Exhibition and Fair ACITF I Cuban Forum on Geosciences GEOCIENCIAS I International Convention IBC I Russian Swimming Championship "Vladimir Salnikov Cup Competition" I Official Opening Ceremony of the South-West Energy Power Station and others

## **German-Russian Business City Solutions**

Moscow, Russia

### **Customer:**

Committee on Eastern European Economic Relations (OA)

### Services:

PR support Exposition design and construction Congress management Delegate management Contractors coordination Participants registration organization Equipment and technical assistance

### **Event milestone:**

2012



Congress on «City Solutions» was held in Moscow during the Germany Year. High-ranking representatives from the spheres of politics, business and science will jointly discuss possibilities and ways to cooperate. A particular focus will be on energy efficiency, innovative infrastructure concepts, efficient mobility and logistics concepts, as well as solutions for social issues.





Moscow, Russia

### **Customer:**

Ministry of Natural Resources and Ecology of the Russian Federation Federal Agency on Subsoil Usage

### Services:

PR support
Exposition design and construction
Congress management
Delegate management
Contractors coordination
Participants registration organization
Equipment and technical assistance

### **Event milestone:**

2012



The VII All-Russian Congress of Geologists was held under the auspices of Ministry of Natural Resources and Ecology of the Russian Federation, Federal Agency on Subsoil Usage, Russian Geological Society and was organized to discuss a number of the most important current problems of geology - the basis of Russian economy.



## V Nevsky International **Ecological Congress**

St. Petersburg, Russia

### **Customer:**

CIS Inter-Parliamentary Assembly The Council of Federation of the Federal Assembly of the Russian Federation

### Services:

PR support Exposition design and construction Congress management Contractors coordination Participants registration organization Equipment and technical assistance Tourist services **Delegation management** 

### **Event milestone:**

2012



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This large-scale event was launched in 2008 to address the global environmental challenges and to promote environmental security though strengthening trans-border cooperation and developing environmental legislation in the CIS member nations. The Congress gathers experts, representatives of the state entities, corporations to discuss and offer solutions to green economies, growth strategies, and industries, create new green jobs, stimulate green investments, and encourage green innovations.



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# V Russian-Japanese Investment Forum

Kazan, Russia

### **Customer:**

Ministry of Economic Development of the Russian Federation Ministry of Economy, Trade and Industry of Japan

### Services:

PR support
Exposition design and construction
Congress management
Contractors coordination
Participants registration organization
Equipment and technical assistance
Tourist services
Delegation management

### **Event milestone:**

2012

The Forum is a key event in the history of Russian-Japanese cooperation. The main goal of the Forum is to contribute to investments and support trade and economical connections between two countries.



# VI Russian-Indian Forum on Trade and Investments

New Deli, India



Ministry of Economic Development of the Russian Federation Ministry of Trade and Industry of India

### **Services:**

PR support
Exposition design and construction
Congress management
Contractors coordination
Participants registration organization
Equipment and technical assistance
Tourist services
Delegation management

### **Event milestone:**

2012



The Forum is an official event of the Ministry of Economic Development of the Russian Federation and represents a key event in international cooperation between Russia and India. Such scale event has high citation rates in mass-media and powerful advertising program.



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# St. Petersburg International Innovation Forum

St. Petersburg, Russia

### **Customer:**

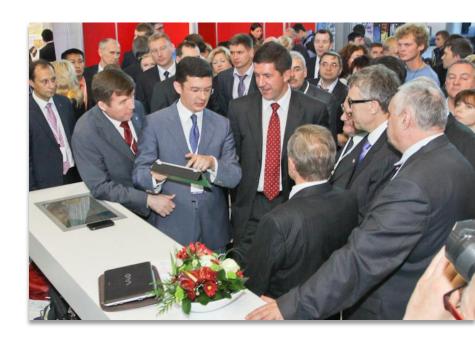
St. Petersburg Government

### **Services:**

PR support
Exposition design and construction
Congress management
Contractors coordination
Participants registration organization
Equipment and technical assistance

### **Event milestone:**

2011 2012 **28-30 September 2011. 25-28 September 2012 in St. Petersburg were opened** St. Petersburg International Innovation Forum attended by Russian and foreign representatives of government, businesses, community organizations and unions.



# Exhibition "National Technology and Innovative Achievements of Russia"

Madrid, Spain

### **Customer:**

Ministry of Education and Science of the Russian Federation Chamber of Commerce and Industry of the Russian Federation

### Services:

PR support
Exposition design and construction
Congress management
Contractors coordination
Participants registration organization
Equipment and technical assistance
Tourist services
Delegation management

### **Event milestone:**

2011



The exhibition was initiated by the Ministry of Education and Science of the Russian Federation with the support of the Chamber of Commerce and Industry of the Russian Federation in accordance with the order of the President of Russia Dmitry Medvedev "On the Year of the Russian Federation in the Kingdom of Spain and the Year of Spain in the Russian Federation" and became one of the most important events in the framework of the Year of Russia in Spain.

There was an exposition of the most prospective Russian technologies and innovations aimed to widen the cooperation between Russia and Spain.



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# St. Petersburg International Economic Forum

St. Petersburg, Russia

### **Customer:**

Ministry of Economic Development of the Russian Federation Foundation "St. Petersburg International Economic Forum"

### Services:

PR support
Exposition design and construction
Congress management
Contractors coordination
Participants registration organization
Equipment and technical assistance
Tourist services

### **Event milestones:**

2006

2007

2008

2009

2010

2011



# In the last 10 years St. Petersburg International Economic Forum attracts attention of business delegations from different countries of the world.

The Forum gathers the world leading politicians and businessmen in order to identify and discuss the key problems that Russia, emerging markets and the global community are currently facing in order to find solutions and take appropriate measures in the future.



## Baikal International Economic Forum

Irkutsk, Russia



The Council of Federation of the Federal Assembly of the Russian Federation Government of the Irkutsk region

### Services:

PR support Congress management

### **Event milestone:**

2011



Baikal International Economic Forum is one of the largest business events in the Russian Federation.

Main goals of the Forum as a leading discussion platform on the East of Russia is forming projects that develop regions of Eastern Siberia and Far East economically and socially.



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# St. Petersburg Open Winter Motocross Championship

St. Petersburg, Russia

### **Customer:**

St. Petersburg Committee of Physical Culture and Sport State department Office of Sport Teams Training Motorcycle Sport Federation of St. Petersburg and Leningrad region

### Services:

PR support
Administration
Exposition design and construction
Scenarios writing
General event coordination
Staff recruitment
VIP Management
Concept development
General venue design development
Directing

### **Event milestone:**

2010

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## St. Petersburg Open Winter Motocross Championship was held on February 21, 2010.

The Championship has the status of All-Russian competition that is annually participated by over 60 sportsmen from St. Petersburg and other Russian cities.



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# Business forum "Russia – Africa. Horizons of cooperation"

Moscow, Russia

### **Customer:**

Non-commercial partnership "African alliance"

### **Services:**

PR support
Congress management
General event coordination
Participants registration organization
Planning
Equipment and technical assistance

### **Event milestone:**

2010



# The International Parliamentary Conference and business forum "Russia-Africa: Horizons of Cooperation" took place in Moscow on June 15-16th, 2010.

Deputies of the State Duma of Russia, members of the Federation Council of Russia, deputies of the African national parliaments, representatives of the Ministry of Foreign Affairs of Russia, ambassadors of the African countries, representatives of other governmental institutions, business community and experts from Russia and 39 African states met for discussions in friendly atmosphere.



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# 34th World Diamond Congress

Moscow, Russia

### **Customer:**

Diamond Chamber of Russia World Diamond Council

### **Services:**

PR support
Administration
Congress management
General event coordination
Organisation of cultural and entertainment programs
Participants registration organization
planning
VIP Management
Tourist services

### **Event milestone:**

2010



The 34th World Diamond Congress, hosted by the Diamond Chamber of Russia and the Russian Diamond Manufacturers Association, was held from July 11 through July 13.

This event, held every two years, serves as forum of the World Federation of the Diamond Bourses (WFDB), as well as for the International Diamond Manufacturers Association (IDMA). The main aims of the Congress are to find solutions to the hottest issues of the diamond business and determine the further sectoral strategy.



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# 7<sup>th</sup> World Diamond Council

St. Petersburg, Russia

### **Customer:**

Diamond Chamber of Russia World Diamond Council

### **Services:**

PR support
Congress management
General event coordination
Organisation of cultural and entertainment programs
Delegate management
VIP Management
Travel services

### **Event milestone:**

2010



The World Diamond Council is an organization consisting of representatives from diamond manufacturing and diamond trading companies.

In July 2010, the Council took place in the Congress Centre «PetroCongress» (St.Petersburg,Russia)



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# Russian-Finnish Innovation Forum

Helsinki, Finland

### **Customer:**

Ministry of Economic Development of the Russian Federation The trade representation of the Russian Federation in Finland Ministry of Employment and Economy of Finland

### Services:

Stand design and construction Catering Congress management Delegate management Travel services

### **Event milestone:**

2010



The Forum was organised within the framework of a regular session of Russian-Finnish Intergovernmental Commission for Economic Cooperation.

The Forum has become a significant event dedicated to development of key solutions and recommendations on implementation of innovation scenario of economic development in both countries.



# The International Conference: "Cross-border Cooperation: Russian Federation, European Union and Norway. Focus – the Republic of Karelia"

Kaliningrad, Russia

### **Customer:**

Government of the Republic of Karelia, supported by the Office of the Plenipotentiary Representative of President of the Russian Federation in the North-Western Federal District and the Nordic Council of Ministers

### **Services:**

Congress management
Participants registration organization
Delegate management
Tourist services

### **Event milestone:**

2010



The international conference "Cross-border cooperation: the Russian Federation, the European Union and Norway. Focus — on the Republic of Karelia" was held in Petrozavodsk as a part of the official Celebration Program devoted to 90 years anniversary of the Republic of Karelia. The conference events were attended by representatives of Russia, Sweden, Norway, Finland, Latvia, Estonia, including seven regions of the Russian North-Western Federal District.



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# Forum "Days of Russia in Latin America"

### **Latin American countries**

### **Customer:**

Russian Center of International Research and Cultural Cooperation under the Ministry of Foreign Affairs of the Russian Federation (ROSZARUBEZHTSENTR)

### Services:

GR support
PR support
Matchmaking Center
Catering
General event coordination
Security
Transport and logistics
Travel services

### **Event milestone:**

2008



The Forum «Days of Russia in Latin America» were held in seven counties of the continent from October 17 to November 17, 2008 with participation of the leading bishops of the Russian Orthodox Church and one of the best musical ensemble of singers — the Choir of Moscow Sretensky Monastery.

The project purpose was to develop and strengthen political, spiritual, cultural, research, trade, economical and social relations between Russia and the progressively developing region of the world.



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### **Contacts**

#### **EVENTS MADE EASY**

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